

RAJAR DATA RELEASE



Quarter 3, 2019 – October 24th 2019

	Q3 2018	Q2 2019	Q3 2019
All Radio Listening			
Weekly Reach ('000)	48,617	48,788	48,537
Weekly Reach (%)	88.8	88.7	88.2
Average hours per head	18.7	18.4	18.0
Average hours per listener	21.1	20.8	20.4
Total hours (millions)	1,026	1,015	989

All Radio Listening - Share Via Platform (%)			
AM/FM	47.6	44.0	43.2
All Digital	52.4	56.0	56.8
DAB	38.1	38.6	39.7
DTV	4.7	4.9	4.2
Online/Apps	9.6	12.5	13.0